

AWARDS



JIM KEETCH LARGE FARM ATTRACTION OF THE YEAR AWARD FRIDAY 19TH JUNE 2026 (MIDDAY)

Summary

The Jim Keetch Large Farm Attraction of the Year, named in memory of NFAN's pioneering founder. This prestigious Farm Park 'Oscar' recognises excellence and reflects one of NFAN's key aims to maintain high standards across the industry.

Entry Criteria

- NFAN member farm attractions with more than 75,000 visitors per year.
- Open to all NFAN Farm Attraction members but animal attractions must have AAAS Certification to enter. The Animal Attraction Assurance Scheme (AAAS) has been developed by NFAN in partnership with Kiwa Agri Food to support animal attractions and certify those that have implemented the Industry Code of Practice correctly and have adopted the very best safety standards for public interaction with animals.
- Entrants will need to send a short 30 second video of their attraction.

Judging

Initial judging will review submissions to draw up a shortlist of finalists. Judging to decide the winner and runner-up will be carried out by an anonymous judge's site visit and a mystery shop.

[Enter here: https://awards.judgify.me/2027NFANAwards](https://awards.judgify.me/2027NFANAwards)