

AWARDS



BEST RETAIL OFFER OF THE YEAR AWARD **FRIDAY 19TH JUNE 2026 (MIDDAY)**

Summary

The Best Retail Offer of the Year Award recognises a great farm attraction retail outlet which can demonstrate a good customer journey, well thought out stocking, visual merchandising and a well rounded retail experience.

Judging

Initial judging will review submissions to draw up a shortlist of finalists. Judging to decide the winner and runner-up will be carried out by an anonymous judge's site visit.

[Enter here: https://awards.judgify.me/2027NFANAwards](https://awards.judgify.me/2027NFANAwards)