



CONFERENCE & AWARDS 2027

SPONSORSHIP

BOOK HERE

Tuesday 26 January - Thursday 28 January 2027

Doncaster Racecourse

THE EVENT....

Welcome to the biggest event in NFAN's calendar, the annual Conference, Trade Show and Awards Dinner.

This event kicks off the year, bringing Members together to Meet, Share and Grow. It's a time of reflection and more importantly looking forward to the year ahead. We hope you will want to be part of this special industry event.

SPONSORSHIP OPPORTUNITIES

NFAN is excited to offer you sponsorship opportunities to raise your company profile and support the farm attraction industry. Sponsors will have the chance to showcase your products and services to an audience of industry professionals, as well as gain valuable exposure through various marketing channels leading up to, during and after the event

It is the place to connect with and support the vibrant community of farm attraction operators and enthusiasts. The various packages are listed below, please take a look and get in touch with us on 03333 448987 or email info@farmattractions.net. We will be happy to talk you through the opportunities and feel sure we can find a great package to suit your needs.

**Click Here to Book
Sponsorship**



CONFERENCE PLATINUM

**SOLE
SPONSOR**

£3,600 + VAT

Our platinum Sponsor gets the highest level of exposure and benefits. As the platinum sponsor, you will get the most prominent branding, the highest visibility, and a chance to network with new and existing clients.

The Platinum Sponsorship shows your commitment to NFAN and helps build your brand reputation, increase awareness, and create a positive image among your target audience.

Choosing the platinum Sponsorship level is a strategic decision for companies that want to make the biggest impact at the conference and leave a lasting impression on attendees. The benefits and opportunities that come with this level of sponsorship can help drive business growth and success.

Your company logo displayed on attendee name badges (it will be the same size as the NFAN logo)

First choice of trade stand at the two day Exhibition including two exhibitor passes

Company logo, profile and web link on the NFAN Conference website page

30 second video played during the two day Conference and Trade Exhibition

Most prominent company logo on screen during the Conference and Trade Exhibition

Company logo on all online pre-event promotional materials

Two complimentary places at the NFAN Awards Dinner and the Welcome Evening

Two pop-up banners in foyer during the Conference

Public thank you from the NFAN Chair

Opportunity to include promotional material in delegate goodie bag

Opportunity to include promotional literature in conference package

Three dedicated social media posts across all NFAN channels (two pre-event, one post-event)

CONFERENCE GOLD

**TWO
PACKAGES
AVAILABLE**

£2,800 + VAT

By becoming a Gold Sponsor, you will be acknowledged as one of the primary supporters of the event, with your brand featured prominently on all marketing materials. Being a Gold Sponsor is an excellent way to demonstrate your company's dedication to supporting the industry and connecting with potential customers.

A trade stand for two day trade exhibition including one exhibitor pass

Company logo, profile and web link on the NFAN Conference website page

30 second video played during the two day conference and trade exhibition

Company logo on screen during the Conference and Trade Exhibition

Company logo on all online pre-event promotional materials

Two complimentary places at the NFAN Awards Dinner

One pop-up banners in foyer during the conference

Public thank you from the NFAN Chair

Opportunity to include promotional material in delegate goodie bag

Opportunity to include promotional literature in conference package

Two dedicated social media posts across all NFAN channels (two pre-event, one post-event)



CONFERENCE SILVER

**THREE
PACKAGES
AVAILABLE**

£2,250 + VAT

Silver sponsorship provides valuable exposure for your brand and shows your support for the event. It's the perfect, cost-effective way to get involved. Silver sponsorship comes with its own set of benefits, such as your logo on event materials, recognition in event announcements, and social media promotion

A trade stand for two day trade exhibition including one exhibitor pass

Company logo, profile and web link on the NFAN Conference website page

Company logo on all online pre-event promotional materials

Two complimentary places at the NFAN Awards Dinner

One pop-up banner in foyer during the conference

Opportunity to include promotional material in delegate goodie bag

Opportunity to include promotional literature in conference package

Two dedicated social media posts across all NFAN channels (two pre-event, one post-event)



WELCOME EVENING

**SOLE
SPONSOR**

£1,550 + VAT 26 January

Our welcome evening sponsorship package offers you an exclusive opportunity to showcase your brand to our diverse and engaged audience. This sponsorship opportunity includes prominent display of your company logo on our Welcome Evening event materials, as well as the opportunity to interact with attendees. It is always a fun event, where members meet up and chat, eat and enjoy some entertainment. This is your chance to make a lasting impression and connect with your target audience, at the relaxed Welcome evening, which kicks the whole event off.

**Company logo
on all online pre-
event
promotional
materials**

**Company logo,
profile and web
link on the NFAN
Conference
website page**

**Company logo
on Welcome
Evening online
pre-event
promotional
materials**

**Four
complimentary
places at the
Welcome
Evening**

**One pop-up
banner in foyer
during the
Conference**

**Opportunity to
include
promotional
material in
delegate goodie
bag**

**Public thank you
from
the NFAN
Chair**

**Two dedicated
social media
posts across all
NFAN channels
(two pre-event,
one
post-event)**



AWARDS DRINKS RECEPTION

£1,250 + VAT 27 January

SOLE
SPONSOR

The NFAN Awards evening drinks reception sponsorship offers the chance to mingle with industry leaders, network with potential clients, and showcase your brand to a highly engaged audience. By sponsoring the drinks reception, your company will have the opportunity to position itself as a key player in the industry and gain valuable exposure. Our awards dinner is attended by hundreds of professionals from the Farm Park industry, making it an excellent platform to raise your company's profile.

Two places at
the NFAN
Awards Dinner

Company logo,
profile and web
link on the NFAN
Awards website
page

Company logo
on Awards
Drinks
Reception online
pre-event
promotional
materials

30 second video
played during
the drinks
reception

Two pop-up
banners in the
drinks reception
area

Opportunity to
include
promotional
material in
delegate goodie
bag

Public thank you
from
the NFAN
Chair

One dedicated
pre event social
media post
across all NFAN
channels



AWARDS GALA DINNER

**SOLE
SPONSOR**

£2,500 + VAT 27 January

Sponsoring our Awards Gala Dinner is a great way to gain exposure for your brand and show your support for the industry.

As a Sponsor, you will have the opportunity to showcase your products or services to a highly engaged audience of industry professionals. Your brand will be prominently displayed throughout the event, and you will have the chance to network with key players in the industry. It's not just about gaining exposure though, it's also about showing your support for the industry and the hardworking people who make it thrive.

**Four
Complimentary
places at the
awards Gala
Dinner**

**Recognition in
press releases
surrounding the
Awards**

**Company logo,
profile and web
link on NFAN
Awards website
page**

**Company logo on
Awards Gala
Dinner
programme and
menu**

**Opportunity to
include
promotional
material in
delegate goodie
bag**

**Company logo
on Awards Gala
Dinner online
pre-event
promotional
materials**

**30 second video
played during
the dinner**

**Public thank you
from
the NFAN
Chair**

**Two pop-up
banners next to
the stage during
the dinner and
ceremony**

**Two dedicated
social media
posts across all
NFAN channels
(two pre-event,
one
post-event)**



AWARDS TABLE WINE

£2,000 + VAT 27 January

SOLE
SPONSOR

A fun sponsorship of the table wine at the NFAN Awards Dinner. This is a very popular sponsorship amongst the guests! The wine will have a label with your logo and name, ensuring that every guest sees it throughout the evening. This can help to increase brand recognition and build trust, in a relaxed way with customers and potential customers.



Company logo
on screen
rotation during
the dinner

Bottle topper
featuring
your
company
logo and key
message

Opportunity to
include
promotional
material in
delegate
goodie bag

One
dedicated pre
event social
media post
across all
NFAN
channels

Company logo,
profile and
web link on
NFAN Awards
website page

Two 50%
places at the
NFAN Awards
Dinner



AWARDS CATEGORY

The prestigious NFAN Awards celebrate the best in the Farm Attraction industry, at their annual Awards Gala Dinner. Gain valuable exposure for your business, whilst displaying support of the Farm Attraction industry, and the essential parts of their businesses.

Jim Keetch Large Farm Attraction of the Year

£1,500 + VAT

Jim Keetch Small Farm Attraction of the Year

£1,500 + VAT

Best Retail

£1,200 + VAT

Best Food and Beverage

£1,200 + VAT

Best Digital Presence

£1,200 + VAT

Best Event

£1,200 + VAT

Shining Star

£1,200 + VAT

The David Taylor Forward Thinking Award

SOLD

Two complimentary places at the NFAN Awards Dinner

Recognition in press releases surrounding the Awards

Company logo, profile and web link on the NFAN Awards website page

Company logo on Award category online pre-event promotional materials

Opportunity to include promotional material in delegate goodie bag

Invitation to present the award and be photographed with the winner

Company logo on Winner and Highly Commended certificates

Company logo on Awards Gala Dinner programme and menu

Public thanks from the NFAN Chair and Awards Host



BOOK HERE



NFAN
MEET • SHARE • GROW

NATIONAL FARM ATTRACTIONS NETWORK

CONTACT INFORMATION:



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